



CATHERINE E. NELSON
PRODUCER AND ANIMATOR

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Career Related Experience

DonnaParty | *Freelance Animator* | May 2021 - July 2021

- created a music video for client from concept to post
- concept, storyboarding, character and environment design, rigging, animation, compositing, editing, for main video & 2 trailers

Ideas United | *Post Production Project Lead, Freelance Animator* | March 2020 - September 2021

- created character rigs, animations, storyboards and motion graphics for several clients including The Carter Center, Global Payments, Brightwell, Jobs for the Future, Emory University, Auburn University, and LeHigh University
- transitioned Post Production Team's studio online by setting up Shotgun Software, Discord, AirTable, establishing and documenting procedures and naming conventions
- initiated asset and data management to increase workflow efficiency for numerous Post Production projects
- built out multi step AirTable automations
- created and maintained Gantt chart and task list for Post Production Team numerous projects
- coordinated with Project Managers to establish effective timelines
- participated in client meetings

SWiSH | *Freelance Operations Manager and Animation Producer* | June 2020 - September 2020

- established and documented procedures for client intake, distributing assignments, reviewing internally and externally, HR and bug reporting, asset tracking and data management
- initial company procedure set-up for efficient and effective workflow using AirTable
- set up multi step automations for notification and reports with Zapier
- vetted and interviewed new talent
- participated in client meetings

Short Film "Escape" | *Producer* | 2019

Internationally award winning 2D/3D hybrid animated short film directed by Yeliz Motro

- created shot breakdown charts, managed a team of 54 people, structured the pipeline, created and maintained production schedule and deadlines, and established data and asset management procedures
- character animation, background illustration, solved 3D technical problems, and animated 2D FX
- Screened at Conservation Optimism (won Student Category, prize: mentorship time with filmmaker and professor Jero Prieto Barabachano), Southern Shorts 2020 (won awards in all categories), Atlanta Underground, Innsbruck Nature Film Festival, Nature Track Film Festival, Environmental Film Festival at Yale, ASIFA-South's ASIFAC, SCAD Animation Fest, and Atlantimation.

SCAD Animation Workshops | *Producer and Presenter* | 2018-19

- successful series of 3 workshops I spearheaded and hosted: "Coloring in Harmony," "Project Managements for Senior Films," and "Clean-up in Harmony." Yielded up to 60 students.
- booked the event space, planned the material including presentations and work files for student practice, and hosted guest speakers
- after graduating, co-hosted "Coloring in Harmony" with a current student to continue the culture of knowledge-sharing and collaboration

Education

Savannah College of Art and Design (SCAD), Atlanta, GA

Bachelor of Fine Arts in Animation, *Emphasis on Production Management* | June 2019

Knowledge

Software

AirTable, After Effects CC, Photoshop CC, Google Collaborative Software, SyncSketch, Monday.com, Microsoft Office, Shotgun, Basecamp, Maya, Toon Boom Harmony, Toon Boom Storyboard Pro, Blender, Illustrator CC

Professional Skills

Project Management, Animation Production, Animation Pipeline Set Up, 3D Animation, 2D Animation, 2D Rigging, Animation Compositing, Illustration, Storyboarding, Motion Design